

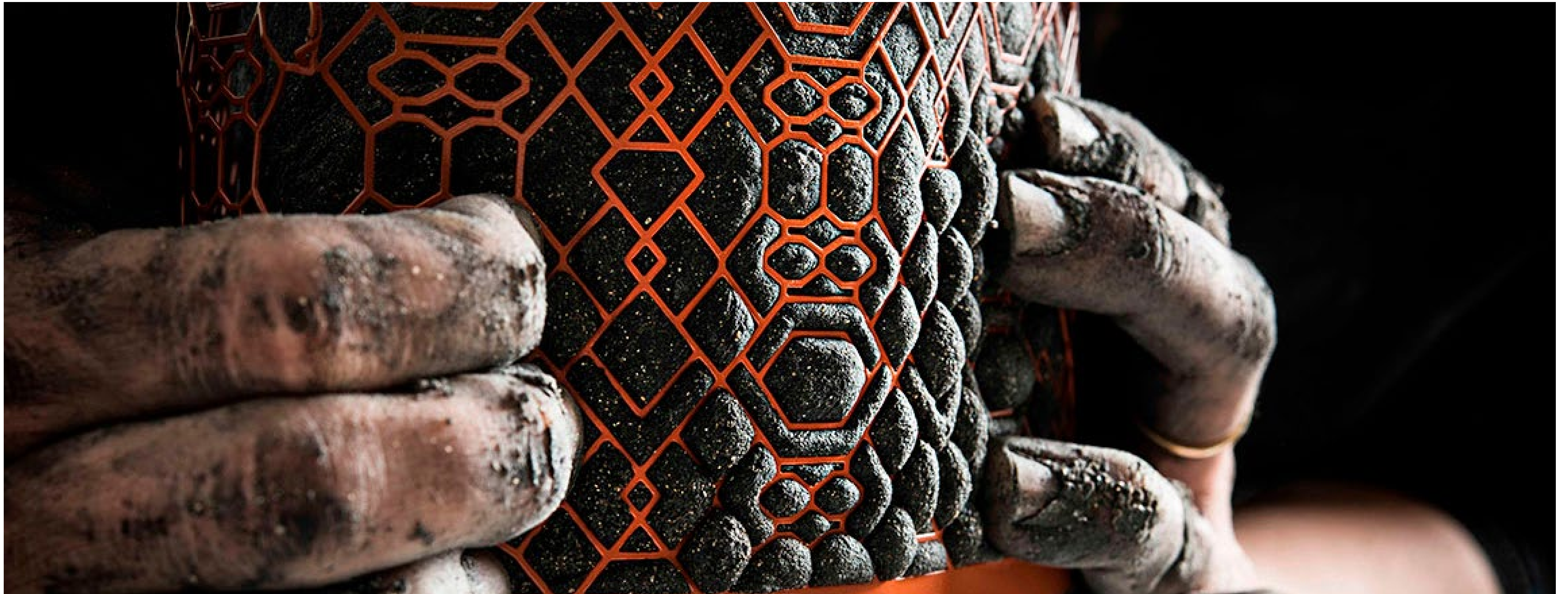


ARTILINK

SUSTAINABLE ART CONSULTING

ARTLINK VISION OF SUSTAINABILITY

To harness the power of art and craft in driving awareness to the fragility and preciousness of the world we live in and to the variety and fascination of cultural voices.



ARTLINK MISSION OF SUSTAINABILITY

To conduct ourselves in the most responsibly sustainable way possible, become the world's first certified, sustainable global art player and set a new industry standard.

We combine methodologies designed to promote cultural sustainability and regeneration with eco-sensitive practices, sustainable logistics and nourishment of local creative communities.



In 1990, while a student in New York City, I joined the founders of Amanaka'a, an organization launched to bring awareness to the rapid, irresponsible destruction of the Brazilian rainforest. Following the Chico Mendez Campaign, Amanaka'a established Amazon Week in New York. For a decade, it was the largest global event of its type.

In 1992, I spent two months in the jungles of Brazil, producing a documentary film about the internal violence against the local rubber tappers. That film, which opened the NGO Assembly of the Earth Summit in Rio de Janeiro that year and later opened the PBS nationwide season in the US, marked an important milestone in my understanding of how far a personal drive for a more sustainable world may go. This drive has led me in many different directions over the years and matured into different activities in all of my undertakings.

At ArtLink, we believe that any drive for sustainability starts with self-awareness and develops through understanding the importance of the sustainability and regeneration of cultures.

Tal Danai, Founder & CEO ArtLink



SUSTAINABLE ARTLINK

SUSTAINABLE PROJECT MANAGEMENT



- Representing artist approach and practice
- Implementing Sustainable means of employment
- Supporting professional development opportunities
- Maintaining quality of design and production
- Maximizing local resources

CULTURAL SUSTAINABILITY & COMMUNITY INVOLVEMENT



- Understanding and meeting community needs
- Engaging with local community
- Reflecting cultural heritage and local identity
- Employing local businesses

ENVIRONMENT AND RESOURCES



- Using local materials and resources
- Minimizing waste
- Encouraging ethical sourcing
- Avoiding pollution

RESPONSIBLE LOGISTICS



- Using sustainable packaging materials
- Recycling and disposal of packaging materials
- Utilizing sustainable shipping methods
- Sourcing local art installation teams

OUR CLIENTS WITH SUSTAINABILITY PROGRAMS

Most of our hospitality clients (luxury hotels and cruise ships) have sustainability programs in place.

We are driven to enhance our clients' programs by joining the list of engaged consultants who are certified by bona fide organizations for their sustainability efforts.



- [Kerry Properties](#)
- [Mandarin Oriental Hotel Group](#)
- [Holland America Line](#)
- [Seabourn](#)
- [The Plaza New York](#)
- [Shangri-La Hotels & Resorts](#)
- [Rosewood Hotels and Resorts](#)
- [Qatari Diar](#)
- [PPHE Hotel Group](#)
- [Yintai](#)
- [Eagle Hills](#)
- [Waldorf Astoria Hotels and Resorts](#)
- [Four Seasons Hotels & Resorts](#)
- [W Hotels](#)
- [Costa Cruises](#)
- [St Regis Hotels and Resorts](#)
- [Hyatt Hotel Corporation](#)

A close-up, low-angle shot of a person's hands. The left hand holds a light-colored, woven basket, while the right hand holds a dark pen. The hands are positioned over a dark, patterned surface, possibly a rug or carpet. The lighting is soft and focused on the hands and the basket.

THANK YOU

ARTLINK